

## **UPF-BSM AWARDS FOR THE BEST MASTER'S / EXPERT OR SPECIALIZATION DIPLOMAS THESES OR PROJECTS CONDITIONS**

These Awards are presented annually by the UPF Barcelona School of Management, affiliated center of Pompeu Fabra University. This is its sixth edition.

### **Target:**

These awards are open to students enrolled in any master's, expert or specialization diploma taught at UPF Barcelona School of Management (hereinafter UPF-BSM) during the academic year 2024-25. Students must meet the eligibility criteria outlined in the "Projects and applications" section of these conditions.

### **Aim:**

The main objective is to recognize theses or projects that are aligned with the strategic areas of the UPF-BSM.

### **Categories:**

#### **1. Best Research Project Award.**

This award aims to recognize a research thesis that significantly contributes to improve knowledge within its field of study.

#### **2. Best Knowledge Transfer Project Award.**

This award recognizes a project that contributes substantially to knowledge transfer beyond the academic world, whether in the productive sector or to society at large.

#### **3. Best interdisciplinary project Award.**

This award is given to the project that integrates learning from students across different disciplines, industries, subjects, or programs acknowledging both teamwork and individual contributions to a project developed from different perspectives.

#### **4. Best Gender and Diversity Project Award.**

This award recognizes a project that incorporates a gender and diversity-sensitive approach helping to identify, prevent and reduce inequalities.

#### **5. Best Ethic, Social Responsibility, Planetary Well-being Project Award.**

This award seeks to recognize the project that deals with topics related to ethics, social responsibility, and/or planetary well-being with the goal of creating social impact.

#### **6. Best Cultural Project Award.**

This award celebrates a project in the cultural field that contributes to the improvement of society and organizations.

#### **7. Best Innovative Company Initiative Award.**

This award recognizes a project that presents a business plan, product, or service with substantial innovative content including new approaches of the use of technology.

#### **Award:**

The winner of each category will receive a diploma and certificate for the best project or thesis in that category.

#### **Projects and applications:**

The individual or group theses or projects may be unidisciplinary or pluridisciplinary covering any academic field at UPF-BSM (social sciences and humanities, health and life sciences, information and communication technologies or design).

To be considered for the awards in any category, the projects must:

- Focus, preferably, on a real-life case, with significant importance, originality, implications, or contributions, deserving special recognition.
- Have been produced during the 2024-2025 academic year as part of any of the UPF-BSM master's, specialization or expert diplomas.
- Be original works that received a minimum grade of 7.5.
- Be authored by students who have obtained a "Pass" in the programme they are enrolled in. Those programs with a duration longer than an academic year may submit their application in the immediately following call, once they have successfully completed the program.
- Be written in Catalan, Spanish or English.

#### **Applications: deadlines and submission**

Applications may be submitted Individually or in groups by September 30, 2025.

The thesis report or thesis must be submitted as a single file in \*PDF file to [premisTFM@bsm.upf.edu](mailto:premisTFM@bsm.upf.edu) following the UPF-BSM rules for papers submissions.

The final project or work must be submitted under one specific category. Only one category can be submitted. However, the award jury reserves the right to reassign a submission to a different category if they deem it more appropriate.

Applications may also be submitted at the request of the academic directors of UPF-BSM courses, when they consider a final project, or the thesis submitted by a student qualifies for the awards in any of the categories. These applications must be authorized in writing by the student(s) who authored or completed the project or thesis.

The awards will be presented during a ceremony at UPF-BSM in the first term of 2025-26 academic year. The event will be promoted UPF-BSM through UPF-BSM's corporate communication channels (social media, UPF-BSM website, internal newsletter and other relevant platforms).

For each award category, three finalists would be selected with only one winner chosen for the first prize.

#### **Confidentiality:**

All information regarding non-awarded candidates will be handled with strict confidentiality and will be used solely for evaluation purposes by the jury.

#### **Jury: members and decision process**

The jury will consist of the following members:

- Dean of UPF-BSM
- Associate Dean for Education and Academic Affairs of UPF-BSM
- An expert in each category

A Registrar Office's member will attest to the jury's decision.

The jury may request information or advice from UPF-BSM's academic and/or administrative units as necessary. The jury also has the discretion to withhold awards in one or more categories or to award prizes ex aequo, if deemed appropriate.

Barcelona, April 2025