

UPF-BSM AWARDS FOR THE BEST

MASTER'S / POSTGRADUATE THESES OR PROJECTS

CONDITIONS

These Awards will be given each year by the UPF Barcelona School of Management, affiliated center of Pompeu Fabra University, and this is the sixth edition for the academic year 2023-2024.

Who are they targeting:

These awards are for students on any of the master's and postgraduate courses taught at UPF Barcelona School of Management (hereinafter UPF-BSM) in the academic year 2023-24. Students must meet the conditions stipulated in the "Projects and applications" section of these conditions.

Aim:

The general aim is to give prominence to master's/postgraduate theses or projects related to UPF-BSM strategic areas.

Categories:

1. Award for the best research project.

This award aims to recognize a research thesis developed within a master's or postgraduate program and which stands out for its contribution to improving knowledge in its field of study.

2. Award for the best knowledge transfer project.

This award seeks to recognize a master's or postgraduate thesis that contributes significantly to knowledge transfer outside the academic field, whether in the productive sector or to society at large.

3. Award for the best interdisciplinary project.

This award is given to the master's or postgraduate project that bring together the learning of students from different disciplines, industries, subjects, or programs to recognize teamwork and individual contributions to an overall project analyzed and developed from different perspectives.

4. Award for the best gender and diversity project.

The award for the best gender and diversity perspective project seeks to recognize a master's or postgraduate thesis that develops a gender and diversity sensitive approach and helps identify, prevent and avoid the occurrence or increase of inequalities.



5. Award for the best ethics, social responsibility, planetary well-being project.

The award seeks to recognize a master's or postgraduate thesis that deals with topics related to ethics, social responsibility, and/or planetary well-being aiming to generate social impact.

6. Award for the best cultural project.

The award seeks to recognize a master's or postgraduate thesis in the cultural field that contributes to the improvement of society and organizations.

7. Award for the best innovative company initiative.

The award for the best innovative business initiative seeks to recognize a master's or postgraduate project that presents a business plan, product or service with substantially innovative content that may include new ways of doing things and using technology.

Award:

Diploma and certificate for the best projects or thesis in any of the award categories.

Projects and applications:

The individual or group master's or postgraduate theses or projects may be unidisciplinary or multidisciplinary in any of the academic fields at UPF-BSM (social sciences and humanities, health and life sciences, information and communication technologies or design).

The following UPF-BSM master's or postgraduate theses or projects may be candidates for the awards in any of the categories:

- Have focused, preferably, on a real case, and which, due to their importance, originality, implications, or contributions, deserve special recognition.
- Have been produced during the 2023-2024 academic year in any of the UPF-BSM master's or postgraduate programmes.
- Is an original work and have obtained a minimum grade of 7.5.
- The authors or holders of these have obtained the final grade of "Pass" in the programme in which they are enrolled.

Applications: deadlines and submission

Individual or group entries may be submitted by September 30, 2024.

The master's or postgraduate project report or thesis must be sent in a single file in *PDF format to the address premisTFM@bsm.upf.edu

The Master's or postgraduate final project can be submitted in Catalan, Spanish or English.



It is required to indicate in which of the categories the final project or work is submitted. Only one category may be submitted to. In any case, the jury of the awards reserves the right to change a candidature from the category submitted if it considers that it fits better in a different one.

Applications may also be submitted at the request of the academic directors of UPF-BSM master's or postgraduate courses, when they consider a master's or postgraduate project, or thesis submitted by a student is eligible for the awards in any of the categories. These applications must be authorized in writing by the student or students that authored or performed the project or thesis in question.

The awards will be presented in a ceremony that will take place at UPF-BSM in the first term of the academic year 2024-25 and will be advertised through the corporate communication channels (social networks, UPF-BSM website, internal newsletter and others that have been considered).

For each award category three finalists would be proposed and only one application will be proposed as first prize.

Confidentiality:

The information related to the non-awarded candidates will be treated completely confidentially and used only for assessment by the jury.

Jury: members and decision.

The jury will be made up of the following people:

- Dean of UPF-BSM.
- Associate Dean for Education and Academic Affairs of UPF-BSM.
- An expert in each one of the categories.

A Registrar Officer's member will attest the jury's decision.

The jury may request the information or advice it deems appropriate from UPF-BSM's academic and administrative units and may decide not to issue awards for all or some of the categories. It may also award prizes ex aequo if it deems it appropriate.

Barcelona, June 15, 2024