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UPF-BSM

# Masters of Science

 **BARCELONA  
SCHOOL OF  
MANAGEMENT**

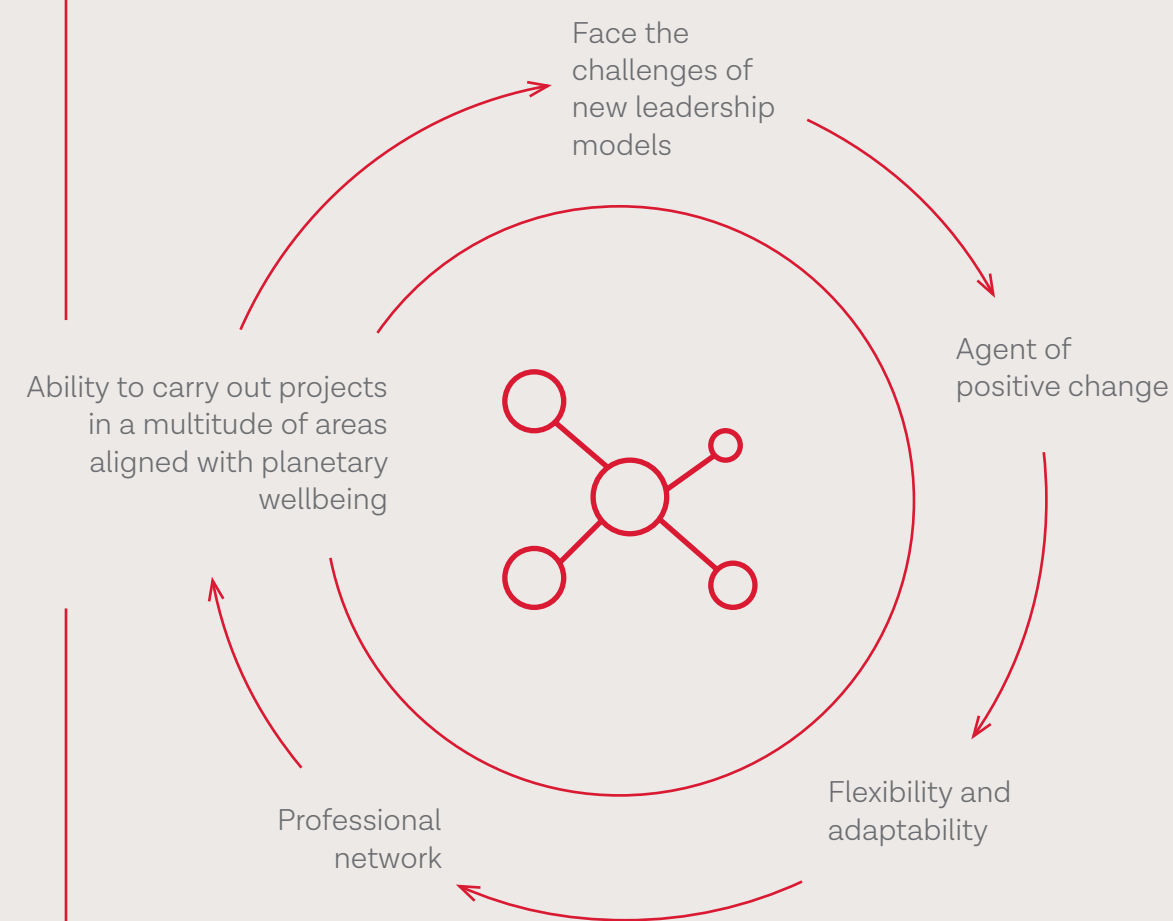
# Index

<b>UPF BARCELONA SCHOOL OF MANAGEMENT</b> Connect to a new style of leadership	3	<b>MSC STUDENTS</b> Students profile	19
<b>POMPEU FABRA UNIVERSITY</b> Connect to a leading university	5	<b>MSC IN</b> International Business	21
<b>UPF BARCELONA SCHOOL OF MANAGEMENT</b> Connected with society to transform it	7	<b>MSC IN</b> Marketing	22
<b>UPF-BSM VALUES</b> We connect with your values	8	<b>MSC IN</b> Finance and Banking	23
<b>OUR EDUCATIONAL MODEL</b> Connect talent, think differently, adapt experiences	9	<b>MSC IN</b> Management	24
<b>TRAINING MODALITIES</b> Connect from where you are	11	<b>FIND YOUR WAY, DESIGN YOUR CAREER</b> Connect with your employability	28
<b>BARCELONA</b> City of connections	12	<b>TALENT UP PROGRAM</b> Connect with employability	30
<b>OUR CAMPUS</b> Balmaes building	14	<b>ALUMNI</b> A network of connections without limits	31
<b>OUR CAMPUS</b> Ciutadella Campus	15	<b>APPLICATION AND ENROLLMENT</b> Application checklist	32
<b>MASTERS OF SCIENCE</b> Programs	16	<b>CONNECT WITH UPF-BSM</b> Do you want to connect with UPF-BSM?	33

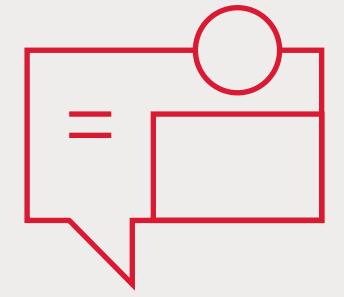
# Connect to a new style of leadership

True training in management, and the key to your employability, consists of preparing yourself so that you do not have all the answers beforehand: if there is one thing for sure, it is that, throughout your professional life, questions and scenarios will change time and time again. As such, **change is no longer an option: it is an immutable law.**

Only if you have received training that understands this premise, will you have the right attitude to **face the challenges of new leadership**. Yours is a mentality prepared for readjustment and constant employability but which, despite that, has solid foundations and clear ideas: you know that you want to make an impact in the business world, and in society as well. You know you want to be an **agent of positive change**. You know that you want to be one of those **networked professionals** who share talents so that their organizations grow with **flexibility and adaptability, carrying out their projects in a multitude of areas aligned with planetary wellbeing**. Professionals who have learned how to learn and exchange knowledge, and who deeply understand the new social dynamics. If you think like this, then congratulations: you have just found the Management School you need.



Change is no  
longer an  
option: It is an  
immutable law



For me, the best thing about UPF-BSM training is the great self-sufficiency you acquire in making the right decisions. And this happens because you have the tools for a better capacity to analyse, born from a much more global vision

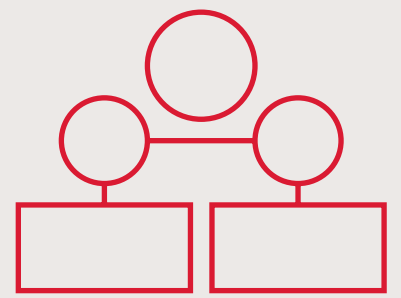
**Marina Yeves**

ALUMNI MASTER IN BRAND STRATEGY AND CREATIVE BRAND MANAGEMENT, AND COMMUNICATIONS  
MANAGER - GLOBAL AREA AT FC BARCELONA



POMPEU FABRA UNIVERSITY

# Connect to a leading university



The UPF Barcelona School of Management is the management school of the Pompeu Fabra University (UPF). Founded in 1990, UPF is a **public university, rooted in the city of Barcelona,** highly competitive in terms of research, and with a vocation for educational transformation to respond to future challenges. As a public university, UPF's commitment to the great challenges of the 21st century is embodied in **the generation, transmission, and transfer of new multidisciplinary knowledge** that guides the implementation of sound policies and inspiring leadership.

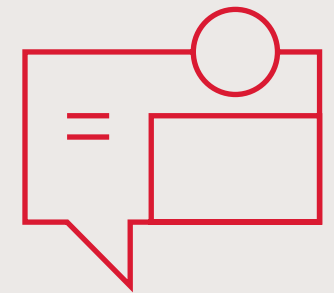
Pompeu Fabra University has quickly established itself in pre-eminent positions in national and international rankings: it is the **top Spanish university** according to the Times Higher Education University Ranking, and the **15th best** university in the world (**1st Spanish and 7th European**) in the world ranking of best young universities.

1<sup>st</sup>

SPANISH  
UNIVERSITY  
(According to the Times  
Higher Education  
University)

15<sup>th</sup>

BEST UNIVERSITY  
IN THE WORLD  
1<sup>st</sup> Spanish  
7<sup>th</sup> European  
(According to the  
world ranking of best  
Young Universities)



Our great competitive advantage as a school is the connection with the potential of the entirety of Pompeu Fabra University and its public investment in knowledge



**José M. Martínez-Sierra**  
GENERAL DIRECTOR UPF-BSM



UPF BARCELONA SCHOOL OF MANAGEMENT

# Connected with society to transform it



The purpose of the UPF Barcelona School of Management is the development of management and the people who put it into practice. We train **highly-competent professionals to manage companies and institutions in a changing world**, and to **lead projects with a global vision**. People who seek **to add value** with their management, and to **innovate and transform society** from a commitment to **planetary wellbeing**.

A good part of our global vision comes from the 38% of UPF-BSM students, who are international students taking one of the master's degrees, postgraduate degrees, or postgraduate courses that we offer. Some programs also include international academic weeks, the possibility of taking double degrees, and exchanges through international networks.

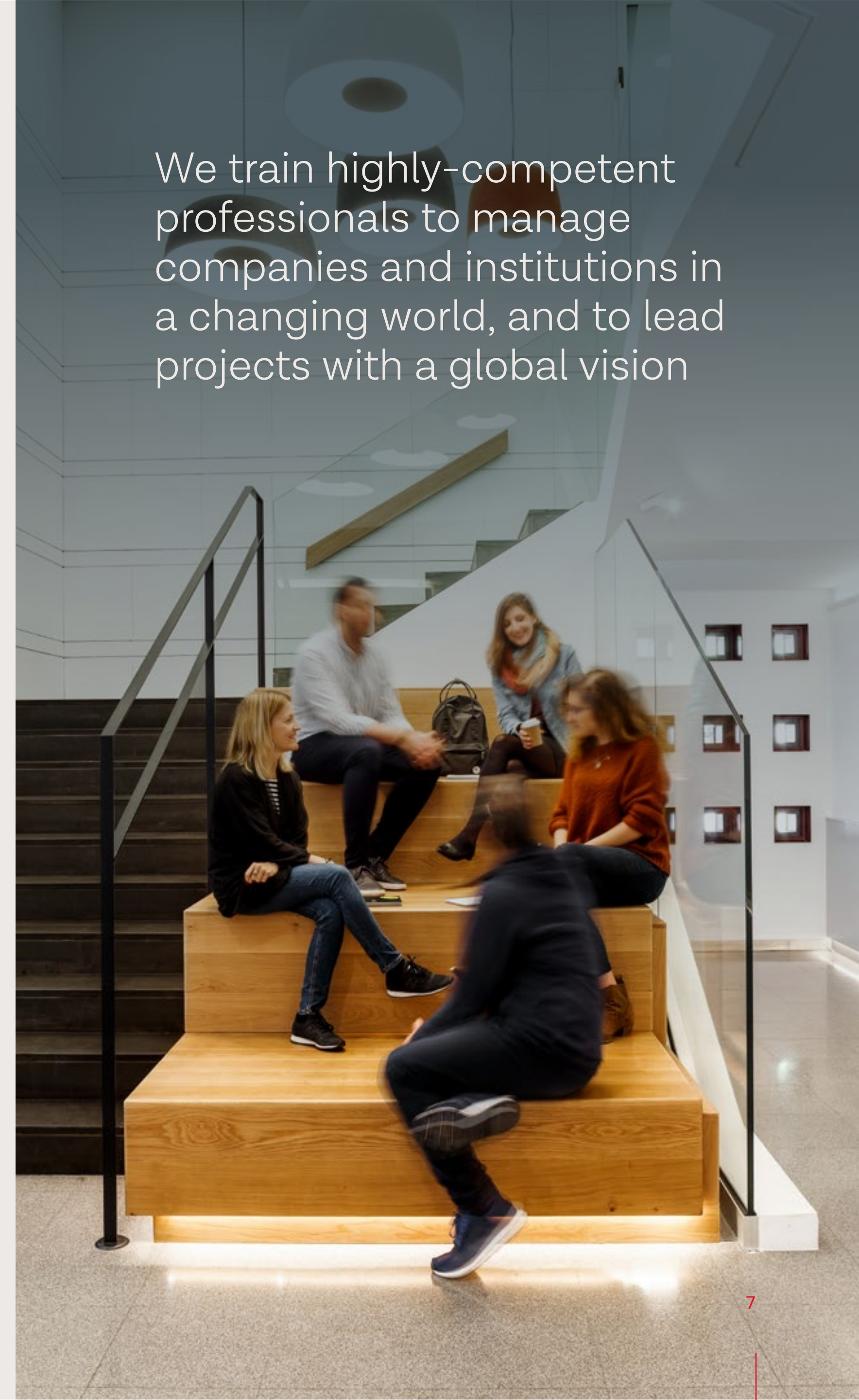
We are a foundation born in 1993, linked to UPF, aimed at promoting, managing, and offering continuous postgraduate training through an innovative model, based on public-private collaboration. In 2008 we became a member of the European Foundation for Management Education (EFMD), and one of the signatory members of the Principles for Responsible Management Education (PRME).

In **2020**, we became one of the ten centres institutionally accredited by the **Quality Agency of the University System of Catalonia (AQU)**. This institutional accreditation guarantees the educational quality of all our university degrees.

In **2021**, we obtained **AMBA accreditation**, which places us among the world's leading management schools.

We are **in the process of applying for accreditation with EQUIS**, an accreditation body for business schools recognized worldwide, which certifies **standards of excellence in training quality for managers everywhere**, and which position the centre as an internationally renowned management school and focus of attraction for students from all over the world.

We train highly-competent professionals to manage companies and institutions in a changing world, and to lead projects with a global vision





## UPF-BSM VALUES

# We connect with your values

Our purpose is to create **positive social impact** through the training of professionals who, like you, want to be agents of change in companies and in society from an ethical and sustainable perspective.

UPF-BSM wants to become an effective, efficient, and adaptable school that **works with transparency**, and with academic and professional rigour; and that adapts to the context and needs of the community, in order to be able to effectively achieve the goals that it pursues; a school focused on taking on the challenges facing the world and on seeking to influence **social transformation** by prioritising lines of action focused on planetary wellbeing, culture, CSR, ethics, interdisciplinarity, and transformation.

**We connect the university with all kinds of organizations and with society** because only in this way can people be trained who understand, interrelate, and lead the progress and transformation that these areas need. We are committed to providing **innovative solutions** to the challenges of the business world, society, and institutions. We understand training as a way to contribute to the common good.

And we carry out all of this with a **first-rate teaching** team that displays excellence and professional prestige. This team will provide you with a truly strategic vision of management, based on the best international references and customization.

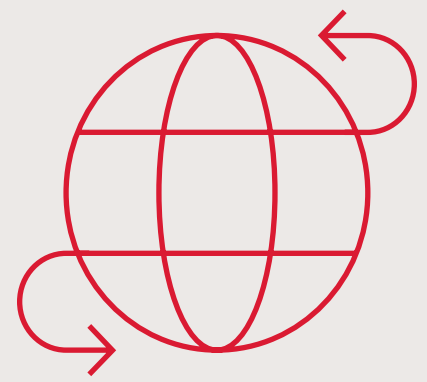
## OUR VALUES

- 1 TRANSFORMATION**  
We will provide you with a creative, transformative, and critical vision, based on the best international practices
- 2 IMPACT**  
We will train you to generate knowledge that provides economic and social impact
- 3 ETHICS**  
Like you, we act taking into account the premises of social responsibility, sustainability, diversity, humanism, and culture
- 4 RIGOUR AND CONTINUOUS IMPROVEMENT**  
You will benefit from our vocation for excellence in teaching, impactful research, and knowledge transfer



OUR EDUCATIONAL MODEL

Connect talent,  
think differently,  
adapt experiences



The educational model of the UPF Barcelona School of Management offers **interesting and distinctive features:**



#### TRANSVERSAL APPROACH

Your training will be exhaustive, comprehensive, interdisciplinary, and cooperative. You will find a diversity of profiles in our classrooms that provide a panoramic view of each professional sector

#### PROJECTS

They will be your starting point and the backbone of your learning

#### REAL CHALLENGES

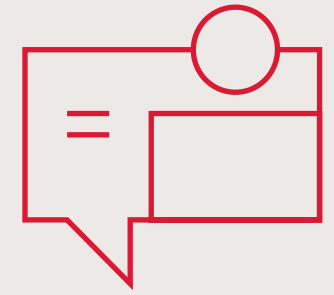
You will work on the resolution of practical problems, born from the current situation in management, so that you obtain a wide and deep knowledge of professional reality

#### PERSONALIZED SUPPORT

A mentor will guide you in achieving your personal learning goals related to your project

#### ACTIVE METHODOLOGIES

You will be immersed in the latest academic methodologies such as flipped learning, design thinking, gamification, and structured learning from real projects



...working on real cases, project after project, tutorials and, above all, practice, practice, practice. Studying at UPF-BSM has been very intense and, at the same time, very stimulating.

Sally Payano

ALUMNI MASTER OF ARTS IN COMMUNICATION MANAGEMENT

To be in a network of innovators, first you have to share your classroom and life, day by day, with other talents.



José M. Martínez-Sierra  
GENERAL DIRECTOR UPF-BSM

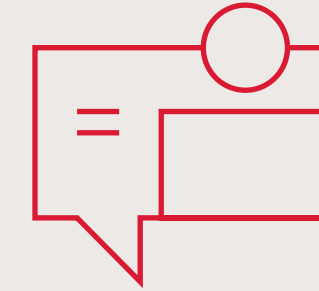


## TRAINING MODALITIES

# Connect from where you are

Wherever you are, and whatever the circumstances, **we guarantee that you will be able to fully complete your studies**, since our offer includes various modalities:

- On-campus
- Blended
- Online
- On-campus&Live



Despite the unforeseen events of the COVID-19 pandemic, I fully took advantage of the course. I felt my teachers and classmates with me at all times, and we collaborated closely without any problems.

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Talía Bonmati  
ALUMNI EXECUTIVE MBA, AND CEO AT DINBEAT

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At UPF Barcelona School of Management you will not stop learning: **teaching quality is guaranteed**. Added to our many years of academic experience are more than 15 years of teaching online and blended programs with the full satisfaction of students.

But whatever the academic modality, **the interaction between you and the teaching staff will be a maximum**. For this, we have first-rate technology that guarantees your learning experience: smart cameras, state-of-the-art monitors, etc. This technology allows the deployment of the On-campus&Live teaching model, which combines face-to-face and live online teaching, simultaneously.

## BARCELONA

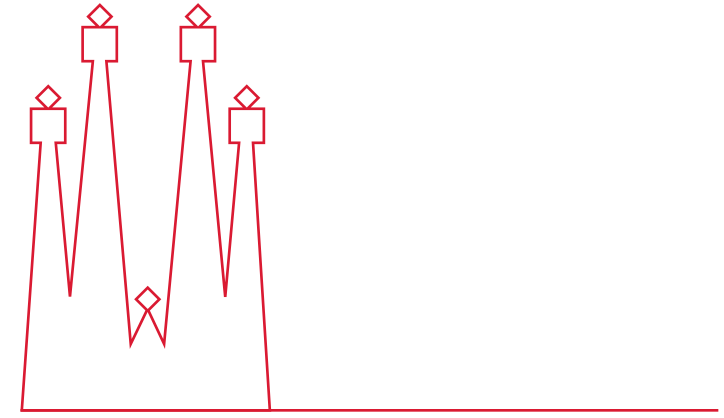
# City of connections

Open, vibrant, cosmopolitan, a hub of entrepreneurship... Barcelona is connected to knowledge and innovation. **Where better to show your creativity and talent?**

Barcelona has one of the largest university communities in Europe. With seven universities, more than 200,000 students and nearly 12,500 professors, it is a powerful node for scientific research, and technical and academic talent.

Considered the **third most innovative city in Europe** (Innovation Cities Index, 2019), means it is an international magnet for the business world, and a benchmark as an **entrepreneurial ecosystem**. The fact of being at the forefront of Industry 4.0, digital talent, creativity, and innovation makes it – according to The State of European Tech – one of the preferred European cities for emerging companies to establish themselves, as well as for multinational companies such as Facebook, Moodle, Siemens, Lidl, Amazon, or N26.

The **quality of life**, its **intense cultural and social scene**, the city's infrastructure, and its **efficient connections with Europe and the entire Mediterranean area** are advantages that place the capital of Catalonia in a very attractive position within the European and world framework.



Considered the third most innovative city in Europe (Innovation Cities Index, 2019), means it is an international magnet for the business world, and a benchmark as an entrepreneurial ecosystem





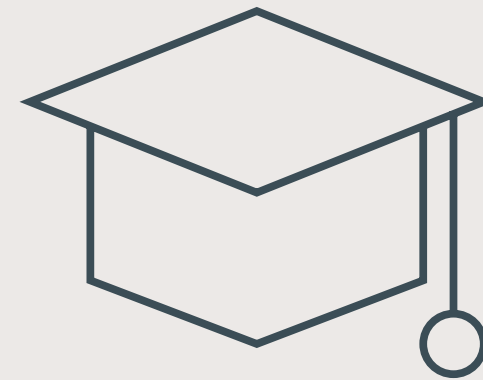
Number of inhabitants 2021

1.664.182

Foreign residents – 22%

Universities

7



71

Museums and exhibition centres

191

Theatres and cinemas

22

Music festivals

Universities students

+ 200.000

41

Libraries

10

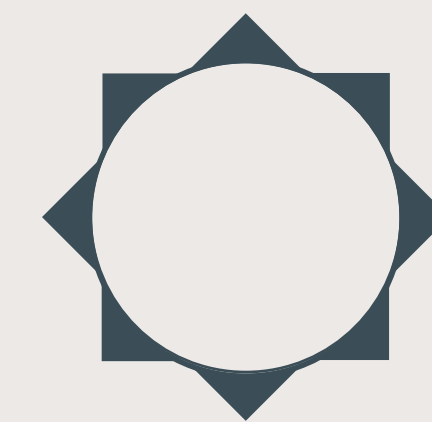
Beaches

90

Parks

100

Sporting facilities



2600

Hours of sunshine per year

Public transport

12

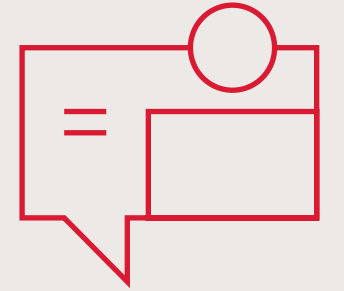
Metro lines

6

Tram lines

101

Bus lines



Adding Barcelona to my management training was a wise move. It is a wonderful city that has creativity at every corner and in a thousand different ways.

Naja Veirup

ALUMNI MASTER OF ARTS IN COMMUNICATION MANAGEMENT



## OUR CAMPUS

# Balmes building

UPF Barcelona School of Management teaches a large part of its masters and postgraduate courses in the Balmes Building in central Barcelona.

The Balmes Building owes its name to its strategic location on Balmes street, which is located in the heart of Barcelona in one of the city's main thoroughfares.

In the Balmes Building, all UPF-BSM students can use the common spaces such as Koiné, where there is a study room and a coworking space for students, and enjoy views of Barcelona from the rooftop terrace.



OUR CAMPUS

# Ciutadella Campus

Located just a few metres from Ciutadella Park and only 200 metres from the sea, the Ciutadella Campus is UPF's largest urban site.

It comprises six unique buildings, which are connected one to another by a series of broad walkways and terraces. The campus is home to UPF's prestigious Department of Economics and Business in addition to various innovation and research centres.



A close-up photograph of two young women in red graduation gowns. They are both looking down with thoughtful or serene expressions. The woman on the left has her hand resting under her chin, and the woman on the right is looking slightly to the side. The lighting is soft and warm, highlighting their features.

MASTERS OF SCIENCE

# Programs



## MASTERS OF SCIENCE

# More than a learning experience

Masters of Science programs bring together students from more than 30 different countries each year.

You will learn to work in an international environment to leverage the power of diversity and communicate with people from many different backgrounds.

In this diverse international environment, you will develop a deep understanding of business from a global perspective.



**PRACTICALLY FOCUSED AND  
INTERNATIONALLY ORIENTED**

# Our MSc programs

UPF Barcelona School of Management's Masters of Science programs provide training in business, management and economics, and combine academic excellence with hands-on business practice. They are jointly offered by UPF Barcelona School of Management and the top-ranked UPF Department of Economics and Business and they will prepare you to become a highly qualified professional, ready to successfully navigate a constantly changing business world.

## MAIN FEATURES

- Officially accredited: recognized by the Spanish Ministry of Education and the European Higher Education Area (EHEA)
- Fully taught in English
- Full-time programs
- 60 ECTS
- Based on the scientific method
- Methodology: lectures, practical case studies, individual exercises, group-based activities, presentations, in-class discussions.

## A RENOWNED FACULTY

A teaching body made up of an international mix of UPF academics, researchers and eminent professionals from different sectors.

A rich learning experience provided by teaching staff trained at the world's best universities: London School of Economics, INSEAD, Oxford, Harvard, MIT and Stanford.

## ADDITIONAL FEATURES

### DOUBLE DEGREES

All our Masters of Science allow the option of studying for double degrees in collaboration with different universities around the world.

### QTEM PROGRAM

UPF-BSM is the only institution in Spain admitted by QTEM (Quantitative Techniques for Economics and Management Network).

The QTEM program is an extension of the MSc in Management (and specializations) and the MSc in Finance and Banking at UPF-BSM. It gives you the opportunity to study abroad at international leading universities that are leaders in the field of economics and do internships in international partner companies.

After completing the program, you will receive the QTEM Network Certificate and the Official Master's Degree awarded by Pompeu Fabra University.

### BRUSH-UP COURSES: SETTING YOU UP FOR THE TERM

Our MSc programs include free refresher courses to align your knowledge with the master's requirements.

Secure the basics before the course starts while meeting your future classmates.

### CAREER DEVELOPMENT PROGRAM

You will have the opportunity to attend sessions, workshops and recruitment events to empower you to embark on your professional career.

### SPANISH COURSE

By studying a Master of Science with us you will benefit from a one-term, free Spanish course at UPF's Language school.

### VISITS, TALKS AND MUCH MORE

During your experience as an MSc student you will have the opportunity to join networking events, company visits, team-building activities, seminars, workshops and many other activities to know better Barcelona and its professional and cultural environment.

MSC STUDENTS

# Students profile

24 Average Age

2,5 Average years working experience

1%

**NORTH AMERICA**

United States

13%

**SPAIN**

53%

**EUROPE**

Albania  
Austria  
Bulgaria  
Denmark  
Germany  
Greece  
Italy  
Luxembourg  
Netherlands  
Norway  
Portugal  
Russia  
Serbia  
Slovakia  
Sweden  
Turkey  
Ukraine  
UK

17%

**ASIA**

China  
India  
Indonesia  
Iran  
Malaysia  
Palestina

15%

**LATIN AMERICA**

Colombia  
Dominican Republic  
Ecuador  
Guatemala  
Guayana  
Honduras  
México  
Nicaragua  
Perú  
Venezuela

1%

**AFRICA**

Libya

87%

**INTERNATIONAL STUDENTS**

## MSC STUDENTS

# The students say...



**Franziska Schöffner**

Germany  
MSc in Management

Being a student of such a well-known and networked university makes me very proud. You can see by yourself how the university goal it is not only to teach, but also to help students to develop themselves at a professional and personal level. One example is the Career Services department, which organizes a lot of networking events.

The staff is always available for any questions or doubts.



**Yannik Stumm**

Germany  
MSc in Marketing

I chose the MSc in Marketing due to the number/data-driven approach of the program and the fact that the core and elective courses available combined various marketing areas. In addition to this, the activities we had in the Career Development Program were overall really good. It was an amazing experience that went by way too fast, the international friends and connections I made are invaluable.

Even though there are things that can be improved, I would always make the decision to come to Barcelona and study at UPF Barcelona School of Management again.



**Evan Derian**

United States  
MSc in International Business

I would say that the most valuable aspects of my relationship with the UPF Barcelona School of Management are the personal connections I've established with my professors and fellow classmates. The program size (just 32 students) makes it a lot easier to get to know everybody on a personal level.

Also, the international student body enhances our discussions and learning experience immeasurably.



**Paula Valero**

Spain  
MSc in Finance and Banking

The program gives you multiple options in terms of module section which allows each student to decide their own learning path. I came to UPF Barcelona School of Management with extremely basic finance concepts and my learning curve has risen in the past months. One thing I will mainly highlight from the Master, is the focus on communication skills by acquiring the ability to speak accurately and confidently in public and deliver high-quality presentations.

Overall, my experience was unique. I never thought there would be so much diversity, in terms of student background and culture, concentrated in a single room. As a general small class, we managed to learn and grow in an extremely friendly environment and support each other in our journey.

MSC IN

# International Business

THIS COURSE WILL HELP YOU...

**1** Acquire the management skills required to communicate and negotiate in a multicultural business environment.

- AT A GLANCE**
- 12-month program
  - Business Trip
  - Curricular internship
  - Double Degrees
    - EBS Business School (Germany)

**2** Understand and implement commercial, financial, human resources and operational strategies.

- CAREER PROSPECTS**
- Import-Export Management
  - International Entrepreneurship
  - International Expansion Department
  - International Logistics
  - International Marketing and Research Consulting
  - International Sales Management
  - Management of Foreign Subsidiaries

**3** Master the analytical tools used in preparing and implementing International Business Plans.

The Master of Science in International Business inspires you to operate in international markets, to manage cross-cultural teams and to communicate and negotiate internationally.



KNOW MORE ABOUT THE PROGRAM

**PRE-TERM**  
2 WEEKS

**1ST TERM**  
SEP - DEC

**2ND TERM**  
JAN - MAR

**3RD TERM**  
APR - JUN

**Program contents**

Brush-up Courses	Internal and external diagnosis	Strategic Planning	Business operations	Internship
	International Business Plan (MSc thesis)		Business Trip	

**Off-Program Activities**

Career Development Program
Optional Spanish Course

MSC IN

# Marketing

THIS COURSE WILL HELP YOU...

**1** Bring you closer to the world of marketing, using the most up-to-date analytical tools and the contributions of professionals active in the sector.

**2** Benefit from a teaching staff made up of top-level professors from national and international universities and working professionals.

**3** Innovate and adapt to the professional reality of the moment: its academic contents are updated every year, drawing on new trends in marketing (digital marketing, Big Data, etc.).

**AT A GLANCE**

- 9-12 month program
- Curricular or Extracurricular internship
- Elective courses
- Double Degrees
  - EBS Business School (Germany)
  - HSE Saint Petersburg (Russia)

**CAREER PROSPECTS**

- Brand Management
- Communication Management
- Digital Marketing
- Internet and Social Marketing
- Market Research
- Marketing Consulting
- Retailing
- Marketing Departments in any sector

The Master of Science in Marketing will inspire you the magic of marketing backed up with scientific rigour. You will develop an innovative, up-to-the minute, comprehensive view of the new trends in this dynamic sector.

Accredited by



 **KNOW MORE ABOUT THE PROGRAM**

**PRE-TERM**  
2 WEEKS

**1ST TERM**  
SEP - DEC

**2ND TERM**  
JAN - MAR

**3RD TERM**  
APR - JUN

**Program contents**



**Off-Program Activities**



MSC IN

# Finance and Banking

THIS COURSE WILL HELP YOU...

**1** Obtain a deep understanding of how financial markets and financial institutions work.

**2** Learn how to make the best investment and financing decisions in a corporation.

**3** Master the most recent tools and techniques used by financial analysts.

**AT A GLANCE**

- 9-12 month program
- Curricular or Extracurricular internship
- Elective courses
- CFA member
- QTEM program
- Double Degrees
  - EBS Business School (Germany)
  - Washington University in St. Louis (USA)
  - HSE Saint Petersburg (Russia)

**CAREER PROSPECTS**

- Business Consultant
- Central Bank Employee
- Commercial Bank Manager
- Corporate Financial Services
- Investment Banker
- M&A Advisor
- Private Equity Manager
- Treasury Manager
- Financial Analyst

The Master of Science in Finance and Banking provides you with the necessary skills for solid decision-making in finance, banking and financial regulation.

Member of



Accredited by



\* Renewal in process

**KNOW MORE ABOUT THE PROGRAM**

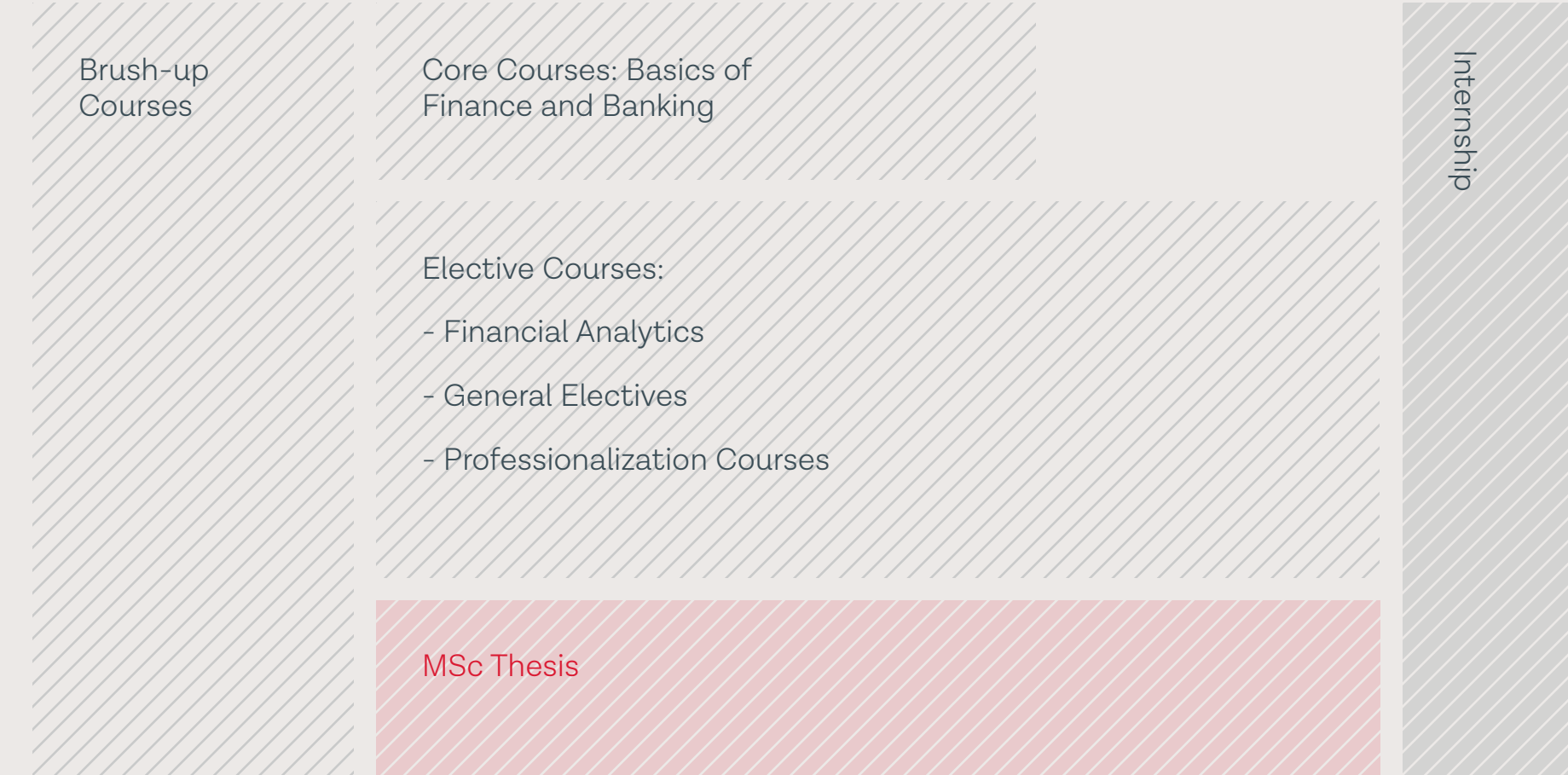
**PRE-TERM**  
2 WEEKS

**1ST TERM**  
SEP - DEC

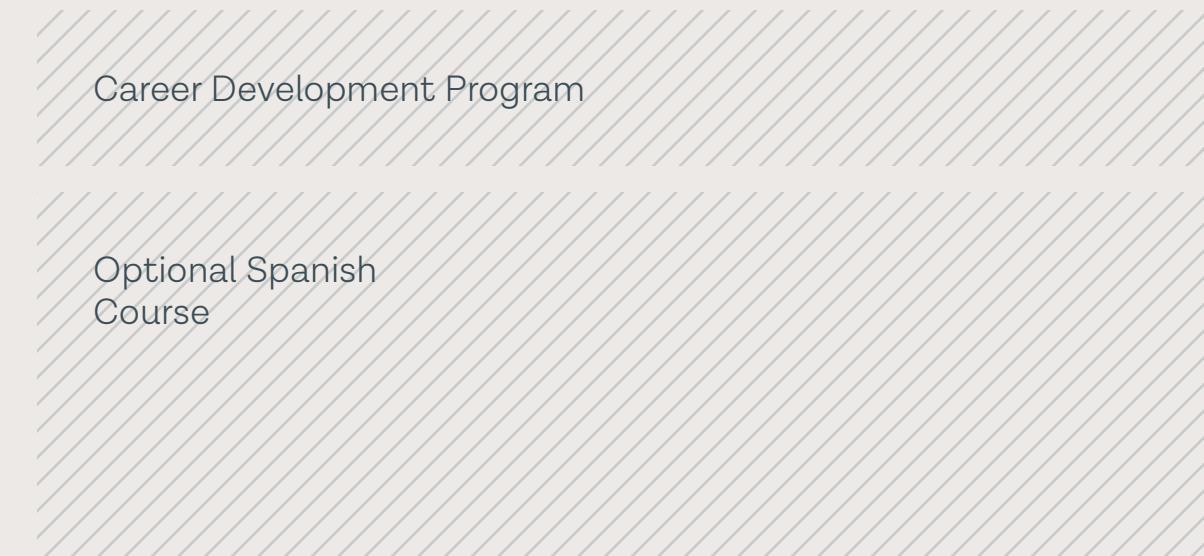
**2ND TERM**  
JAN - MAR

**3RD TERM**  
APR - JUN

**Program contents**



**Off-Program Activities**



MSC IN

# Management

IT IS OFFERED IN 5 SPECIALIZATIONS

1 General Management

2 Business Analytics

3 Entrepreneurship

4 Marketing

5 Operations and Supply Chain Management

**AT A GLANCE**

- 9-12 month program
- Curricular or extracurricular internship
- Elective courses
- QTEM program
- Double Degrees
  - EBS Business School (Germany)
  - HSE Saint Petersburg (Russia)
  - BI Norwegian Business School (Norway)

**AMBA ACCREDITACION**

The MSc in Management is one of UPF-BSM's programs accredited by AMBA. The AMBA accreditation recognizes the quality, reputation and academic excellence of this Master of Science.

The Master of Science in Management focuses on the pillars of business management while providing solid understanding of organizations as a whole.



 **KNOW MORE ABOUT THE PROGRAM**

**PRE-TERM**  
2 WEEKS

**1ST TERM**  
SEP - DEC

**2ND TERM**  
JAN - MAR

**3RD TERM**  
APR - JUN

**Program contents**

Program contents	Brush-up Courses	Analytical Tools Management Theory MSc Thesis Advising	8 Elective Courses  MSc Thesis	Internship
			6 Elective Courses  MSc Thesis	

**Off-Program Activities**

Career Development Program
Optional Spanish Course



## MSC IN MANAGEMENT

# Specialization in General Management

### THIS COURSE WILL HELP YOU...

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1 Obtain a cross-functional approach to management.

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2 Provide in-depth knowledge of analytical tools applied to management.

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3 Learn the required technical and managerial skills for key decision-making processes.

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### CAREER PROSPECTS

- Business Analysis
- Business Development
- Digital Analysis
- Market Research
- Supply Chain Management
- Strategic Consulting
- Strategic Management
- Strategic Planning

With the Master of Science in Management you will gain in-depth knowledge in strategic, analytical & innovative management.

# Specialization in Business Analytics

### THIS COURSE WILL HELP YOU...

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1 Understand the role of business analytics within the context of an organization.

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2 Apply state-of-the-art analytical tools to business consultancy and strategic decision-making.

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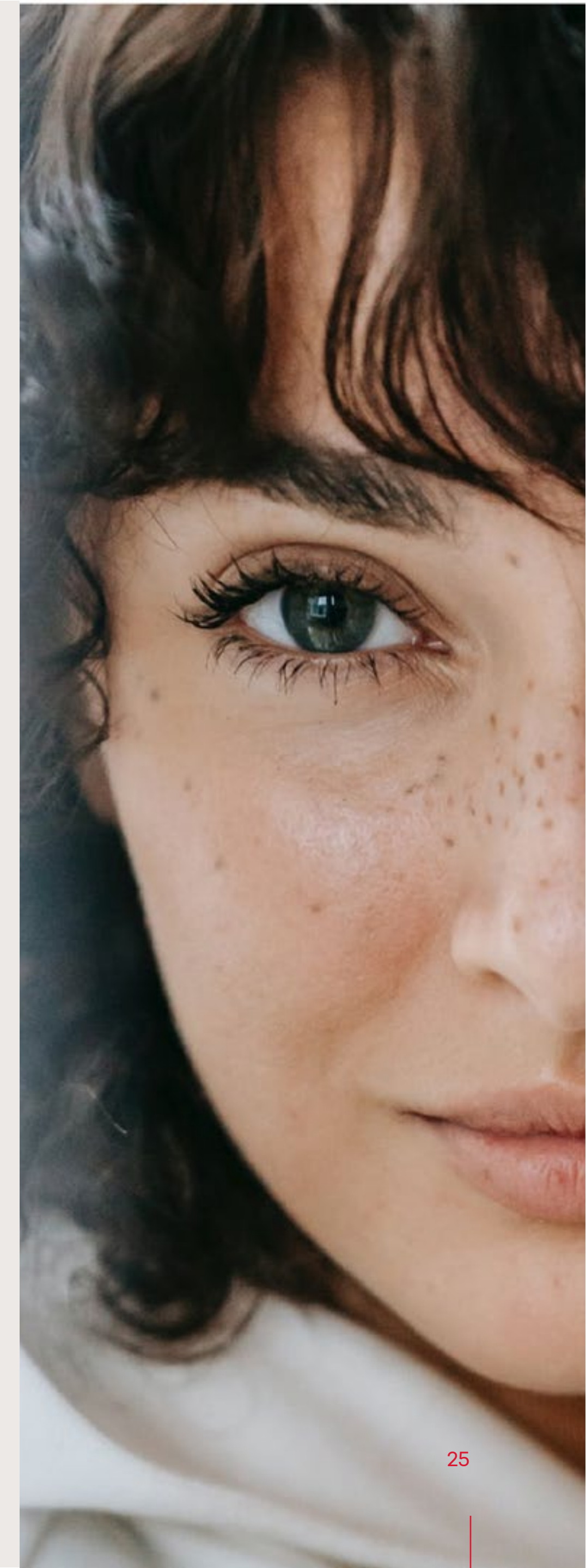
3 Connect the existing techniques, functional knowledge and applications within an organization.

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### CAREER PROSPECTS

- Consulting
- Data Analysis
- Digital Analysis
- Supply Chain Management
- Financial Forecasting
- Market Research

The specialization in Business Analytics provides you with the necessary analytical and managerial skills required to transform strategic plans into business decisions.



## MSC IN MANAGEMENT

# Specialization in Marketing

### THIS COURSE WILL HELP YOU...

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1 Understand the latest marketing trends and techniques from an analytical approach.

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2 Develop skills such as business creativity, team collaboration and corporate commitment in the field of marketing management.

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3 Anticipate and identify today's consumer needs and communicate them in an innovative way.

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### CAREER PROSPECTS

- Brand Management
- Communication Management
- Digital Marketing
- Internet and Social Marketing
- Market Research
- Marketing Consulting
- Marketing departments in any sector
- Retail

The specialization in Marketing provides you with the technical and creative skills needed to satisfy customer needs from a strategic, managerial and empirical perspective.

# Specialization in Entrepreneurship

### THIS COURSE WILL HELP YOU...

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1 Execute all the functions laid out in a business plan: marketing strategy, supply chain management and fundraising.

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2 Develop key entrepreneurial skills: risk seeking, opportunity identification, creativity and talent management.

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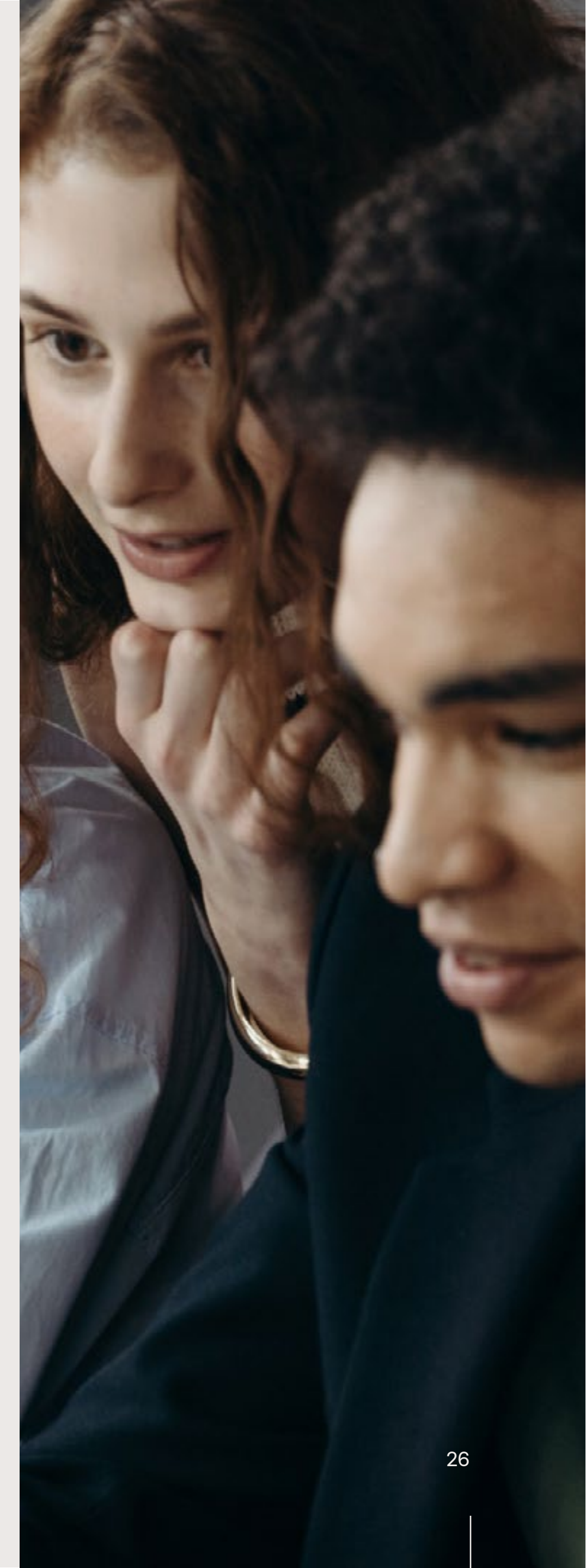
3 Learn how to apply innovation strategies within existing organization departments.

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### CAREER PROSPECTS

- Business Plan Analyst
- Consulting
- Entrepreneur
- Intra-entrepreneur
- Marketing departments in any sector
- Product development
- Start-up jobs

The specialization in Entrepreneurship provides you with the knowledge and strategies to transform innovation into corporate opportunities. Turn a new idea into a business plan.



## MSC IN MANAGEMENT

# Specialization in Operations and Supply Chain Management

### THIS COURSE WILL HELP YOU...

- 1 Obtain a profound understanding of the processes and techniques for developing operations strategy, managing operations, and supply chain activities.
- 2 Learn to foster a relationship between supply chain management and other operations departments within an organization.
- 3 Apply your knowledge by undertaking a work-based project in conjunction with industry, connecting the existing techniques, functional knowledge and applications within an organization.

### CAREER PROSPECTS

- Business Analysis
- Business Development
- Digital Analysis
- Market Research
- Supply Chain Management
- Strategic Consulting
- Strategic Management
- Strategic Planning

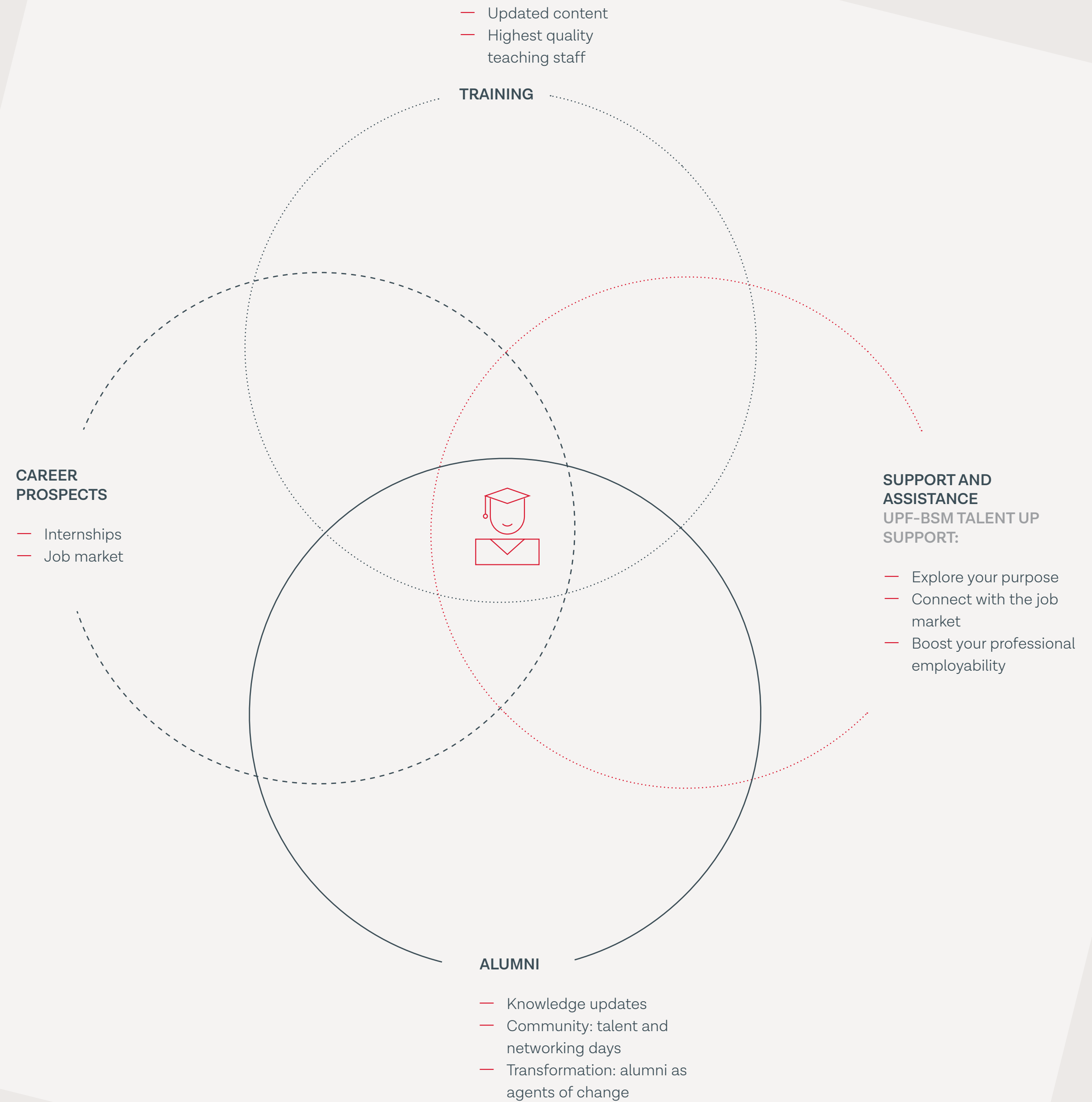
The specialization in Operations and Supply Chain Management provides you with the skills required to achieve effective operations and supply management in today's global and highly competitive markets.

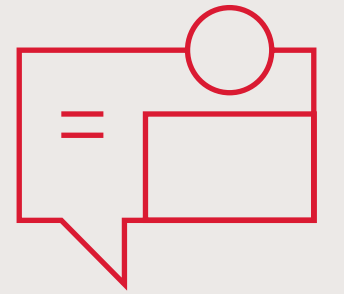


## FIND YOUR WAY, DESIGN YOUR CAREER

# Connect with your employability

Your **employability** is a **main motivation** in our philosophy as a centre. Your access to **the world of work and a permanent connection** with the **evolution of your profession** are the two inseparable principles on which it is based. This philosophy was born at UPF-BSM, but **it has spread throughout the world and throughout your career**. The goal: that you never stop growing as a professional or feeling part of the UPF Barcelona School of Management community. An active, dynamic community that evolves and is permanently enriched with the contribution of **more than 27,000 people** who have passed through our classrooms, **interconnected with each other, and with the institution**. Our **Career Services Area and Alumni Area** are two powerful tools at your disposal to help you find your professional path, and design and develop your career:





Finishing my studies here was for me like starting a new stage, totally supported and connected, and constantly updated. Now it's such pleasure to face new challenges!

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Ana Iglesias

ALUMNI MASTER IN SCIENTIFIC, MEDICAL  
AND ENVIRONMENTAL COMMUNICATION

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## TALENT UP PROGRAM

# Connect with employability

Thinking about your employability, our Career Services Area has created the Talent UP Program, which will help you – whether you are a final year student or just graduated – to **deepen your professional self-knowledge, value your worth and learning, and guide you towards your specific work goals.**

The Talent UP Program will provide you with tools, resources, and advice so that you can **design your career plan and achieve your goals in the job market.**

The program optimizes your employability through four phases:

- PHASE

**1 360° EXPLORATION**

Focused on your self-discovery, knowledge of your environment, definition of your professional goals, identification of competitors, and management of your motivation.
- PHASE

**2 DESIGN**

You will carry out individualized sessions with your Career Advisor in order to establish a specific plan of action to achieve your professional goals.
- PHASE

**3 PREPARATION**

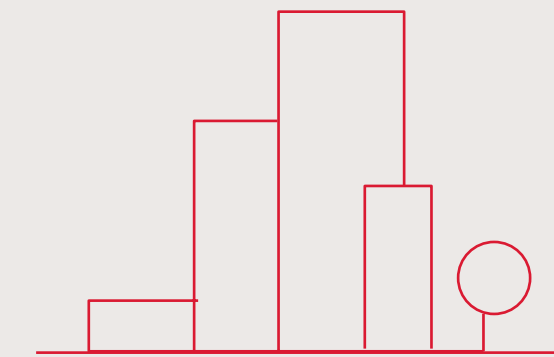
You will have access to activities that will provide you with tools and resources to enhance subjects for senior profiles (from leadership to negotiation skills). This includes a specific workshop to help you with your job search and with your job interviews
- PHASE

**4 CONNECT AND BOOST**

You will actively participate in events, meetings, networking activities, and job interview simulations. You will access our employment platform.

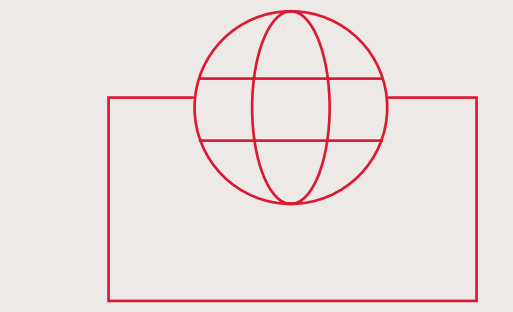
In the previous academic year, it managed **42 training activities** and more than **600 individual sessions** for professional career counsellors.

Your connections in numbers



+500

PARTNER COMPANIES



45

NETWORKING ACTIVITIES

## ALUMNI

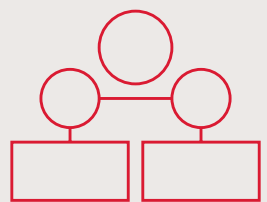
# A network of connections without limits

UPF Barcelona School of Management supports you, as alumni, throughout your professional life. And we do it from two perspectives:



### KNOWLEDGE

We believe in the Life-long Learning concept, so we help you to update your knowledge and your professional career



### COMMUNITY

We will connect you with a broad ecosystem of multidisciplinary talents to boost your opportunities.



## APPLICATION AND ENROLLMENT

# Application checklist

To be considered for admission you must submit a series of documents that the Admissions Committee will need to evaluate.

- Scanned copy of your Bachelor's degree\*
- Scanned copy of your Transcript of Records, including your GPA (Grade Point Average)
- Scanned copy of your Passport/ID
- Statement of purpose or video CV
- CV
- Photo (.jpg)
- 2 academic letters (mandatory) and 1 professional letter (optional)

\* If you do not have your bachelor's degree certificate yet, simply submit your current Transcript of Records for the time being.

## SUBMITTING OFFICIAL PROOF OF ENGLISH LEVEL

In order to be successfully enrolled, the presentation of an official English Certificate is required.

Admissions without an official English Certificate will be considered conditional until the certificate is provided.

English certificate is not mandatory for applicants whose mother tongue is English or who have completed an entirely taught Bachelor Degree in English.

## REQUIRED MINIMUM ENGLISH SCORES:

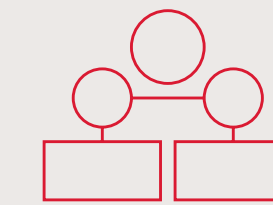
- TOEFL IBT: > 100
- TOEFL PBT: > 575
- TOEFL CBT: > 235
- Cambridge: C1 Advanced (CAE)
- IELTS: 7.0
- Duolingo: > 115

## DO I NEED TO TAKE THE GMAT TEST?

For the Master of Science in International Business and Master of Science in Marketing, GMAT is not required.

For all other Masters of Science, GMAT is:

- Required for students from non-analytical bachelor's degrees (humanities, communication, tourism, law, politics etc.) and for science students (biology, pharmacy, medicine, etc.). You must achieve 650 points as a minimum score.
- Not required for students from analytical-related bachelor's degrees (economics, business and management, international business, statistics, engineering, maths, physics, etc.).



## ADMISSION PROCESS

1. Fill in the online application form
2. Pay the 120€ admission fee  
(refundable if you are not admitted)
3. Upload your application documents
4. Have an online admission interview
5. Academic Admission Committee
6. Welcome to UPF Barcelona School of Management

The content of this brochure is for information purposes only and may be subject to some changes.






CONNECT WITH UPF-BSM

# Do you want to connect with UPF-BSM?

If you connect with our way of thinking and doing, then it is time to contact UPF Barcelona School of Management. **Here you can build a solid professional career; don't miss your chance to get started.**

FOR MORE FLEXIBILITY

 You can also contact us by  
WhatsApp: **(+34) 659 820 972**

 **BARCELONA  
SCHOOL OF  
MANAGEMENT**

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