

Awards for the best company case studies

The Faculty of Economics and Business Administration, the UPF Barcelona School of Management, the Department of Economics and Business and the ACCID want to promote the creation of business cases that can be disseminated and subsequently used for teaching.

The idea is to take advantage of the quality work done by students of the Faculty or the UPF Barcelona School of Management, in some subjects such as Analysis of Accounting Statements, Business Management, Strategic Management or Final Degree Project, among others.

It must have three sections: Statement, Questions and Pedagogical Note.

The authors of the case study will be the students and will be supervised by the corresponding professor.

A. Nominations

- Candidates for the awards will be those students of Pompeu Fabra University and UPF Barcelona School of Management who have carried out a case study, preferably real, and that due to its importance, originality, implications or contributions deserve special recognition.
- The case studies must have been supervised by a professor from the Faculty of Economics and Business Administration or the UPF Barcelona School of Management.
- Priority will be given to cases that have not been awarded in other calls.

B. Nomination period

Nominations may be submitted until July 29, 2022.

C. Characteristics of the case study

- The case study should be submitted in a Word document, in Times New Roman font, size 12, 1.5 line spacing.
- It is recommended that the number of pages of the statement and questions be between 5 and 20 pages. Proposals with a number of pages different from the proposed range will also be accepted, if it is essential for the content of the case.
- The case must be written in a single language (Spanish, Catalan, English or French)

D. Endowment

- There will be four prizes with an economic endowment of 1,000 euros per business case. If this has been created by more than one student, this amount will be distributed proportionally. The prize is subject to the corresponding withholding tax. The expected total amount of the prizes will be 4,000 euros.
- If possible, due to the quantity and quality of the cases presented, there will be two prizes for students of the Faculty of Economics and Business Administration, and two for students of the UPF Barcelona School of Management.
- The winning case study may be published in paper or electronic format on the ACCID website.
- The case study will be posted on the website of the Department of Economics and Business and on the UPF-BSM website.
- The case studies will have a Creative Commons 3.0 license.

E. Jury

The jury is formed by a president, appointed by the Faculty, a member appointed by UPF-BSM and a member appointed by ACCID.

F. Form and address for submission

Information must be sent by e-mail to the following two addresses:

- premisTFM@bsm.upf.edu
- info@accid.org

Always indicating in the subject line: "Best Business Case Award".